## Duchesne County Library System Strategic Plan 2018 – 2020: Accomplished  In Progress  Not Started

| Focus Area | 2018 | 2019 | 2020 |
|---|---|---|---|
| **Community Referral / Community 3ʳᵈ Place** | Continue current collaborations e.g. USU Extension, VITA.<br><br>Adjust library staffing to pursue new collaborations with other community organizations to provide programming possibilities and develop resources with information about these groups and their services, e.g. Workforce services, police, local businesses.<br><br>Continue to meet library certification benchmarks for amount of events offered.<br><br>Evaluate current programming effectiveness using statistics and gathering information and anecdotes from patrons attending, and not attending programming. | Expand offerings from collaborations.<br><br>Evaluate programming and resource effectiveness; make changes as necessary to improve service.<br><br>Train staff on community services and education provided by other libraries that could be provided at Duchesne County branches. Evaluate the feasibility of providing these new services and organize resources accordingly.<br><br>Prepare and initiate public awareness campaign concerning these new services. | Continue community collaborations and programming. Evaluate data and effectiveness of programs and adjust accordingly. Likewise, do so for community services and education being offered by the library staff.<br><br>Continue public awareness campaigns concerning cooperative events and community services offered at the library. |
| **Outreach / Awareness** | Fully implement Tabiona and Altamont programs/equipment. Pursue programming possibilities.<br><br>Continue outreach services to Parkside Manor and The Villa.<br><br>Contact schools about collaboration opportunities including a county library presence at literacy nights.<br><br>Partner with Uintah County Library in assisting Venita K. Taveapont Library (Uintah River High School) to open as a new branch in the Basin Libraries Consortium. *(Taveapoint Library Management changed making this* | Collect and evaluate data concerning effectiveness of library digital and print advertising. Add, drop, or adjust methods as necessary.<br><br>Continue library collaborations with schools and presence at literacy events. Gather input from partners at schools to improve on library cooperation and plan for new opportunities.<br><br>Evaluate library outreach efforts in Tabiona, Altamont, Parkside Manor, The Villa, and others. Communicate with and gather input from cooperating partners and implement improvements to services and programming offered. | Gather ideas from patrons about most effective library communication efforts and consider new methods that the library could utilize, especially those that patrons may be more widely using than before. Train staff on new methods and retire or initiate new methods as appropriate.<br><br>Continue to network with current community partners and explore new opportunities with other entities. Evaluate feasibility of initiating new partnerships while maintaining current ones. |

| | | | |
|---|---|---|---|
| **Outreach / Awareness (cont.)** | *goal untenable despite repeated efforts.)*<br><br>Plan and initiate new advertising opportunities including: county wide mailer, online newsletter, partnering with city/community newsletters.<br><br>Evaluate and expand library system's social media presence to three platforms: Facebook and two others.<br><br>Cooperate with Uintah County Library to pursue an LSTA grant to create a new Basin Libraries website.  Contract a web designer, test the site, gather feedback, and release the polished site. *(New patron interface took precedence over a shared website.)*<br><br>Achieve Quality Library Certification from the State Library by meeting outreach goals. | Continue and strengthen cooperation with Venita K. Taveapont Library.  Partner in programming opportunities.<br><br>Fully implement new Basin Libraries website and promote public awareness of the site. | |
| **Regional History** | Renovate the Duchesne County History Center and make new furniture and equipment purchases.<br><br>Initiate new, increased open hours with paid staffing to manage the History Center and help patrons access historical collections.<br><br>Plan and initiate public awareness campaign of History Center, its services, and expansion.<br><br>Revive County History Commission and update County History Ordinance.  Prepare to re-certify as a Certified Local Government with the Utah | Continue public awareness campaign including ads and community events.<br><br>Professional development about preservation for director and staff.  Plan implementation.<br><br>Complete re-certification as a Certified Local Government with UDHA.  Begin education concerning available grants through UDHA.  Become a full partner of the State of Utah's Regional Repository Program.<br><br>Evaluate History Center services, hours, and displays and plan adjustments according to demand and need. | Complete implementation of preservation measures and equipment.  Train staff on all emergency procedures and salvage techniques.<br><br>Adjust services, hours, and displays to improve service and accessibility to patrons.<br><br>Initiate new history center staff projects including photo digitization, material cataloging and organization, oral histories, etc. *(Vacancies in History Center staff went unfilled.  Maintenance of current projects is now the priority.)*<br><br>Pursue grants to assist with history |

| | | | |
|---|---|---|---|
| **Regional History (cont.)** | Department of Heritage and Arts. *(This is meant more for building preservation, historical sites, etc. rather than historical records preservation. It dropped out of being a priority for our current History Center situation.)*<br><br>Continue with small county cemetery mapping projects and reprioritize volunteers' main projects as cemeteries are completed. | Emergency procedures for the collection will be developed and implemented.<br><br>As cemetery projects near completion, procedures for maintaining cemetery information and re-prioritizing staff projects will be completed, e.g. digitizing photo negatives, organizing materials, etc.<br><br>Long-term storage plans and priorities will be evaluated and implemented with the limited space available. | center projects and equipment. |
| **Lifelong Learning** | Budget for and begin acquiring county purchased eBooks to supplement Utah Online Library Overdrive collection.<br><br>Develop pamphlets and audiovisuals for patrons about how to access eBook collections, including county collection.<br><br>Acquire patron requests for learning and recreational materials in accordance with Collection Development policy.<br><br>Attend professional development to acquire new ideas for programming and community learning opportunities. Plan and implement selected programs. | Evaluate initial county eBook use and request procedures and adjust for efficiency.<br><br>Evaluate use of Recorded Books Digital and decide whether to invest in that eAudiobook platform as well.<br><br>Develop promotional materials and tutorials about Utah Online Library databases.<br><br>Train staff about the Utah Online Library databases so they can begin educating patrons about them.<br><br>Consider mobile app learning programs and platforms for children and adults that may be well-received. Examine feasibility of adding possible candidates.<br><br>Continue professional development about programming and implement selected programs. | Evaluate Utah Online Library database use and consider county purchased databases that would be of use to patrons. Begin meeting with vendors about their products and arrange product trials.<br><br>Evaluate eMaterial platforms and investment in those county collections. Adjust according to demand and need.<br><br>Purchase new vetted learning mobile apps and platforms. Train staff and share with patrons.<br><br>Continue professional development about programming and implement selected programs. |
| **Roosevelt Branch** | Tour recently constructed libraries that serve similar population sizes as | Continue contact with community leaders and stakeholders about public | Initiate preparations for project bidding process once funding is secured. |

| | | | |
|---|---|---|---|
| **Roosevelt Branch (cont.)** | Roosevelt. Collect photos, gather ideas, and ask about pitfalls from the senior staff of those branches.<br><br>Roll out public awareness campaign about possibilities of services with improved Roosevelt facility and also highlight needs that cannot currently be met with current facility. i.e. website, community events, mailers, etc.<br><br>Distribute public surveys online (in cooperation with Roosevelt City) and in hard copy about possible new library services with new facility and ask about needs not currently being met.<br><br>Gather and evaluate possible locations for a new facility.<br><br>Hold public open houses to show library tour photos, share survey feedback, share ideas for new services and facilities, share possible site locations, gather input from the public about proposed ideas and hear of new ones not considered. | input and progress.<br><br>Initiate contacts with architects to do feasibility studies and charrettes following public input efforts.<br><br>Develop and collect feasibility studies and charrettes that can be presented to various boards and funding opportunities. Share with community leaders, stakeholders, and the public.<br><br>Present to the CIB Board and pursue other funding sources for the project. | |
| **Accessibility to Technology** | Budget for, replace and update patron computers, printers, scanners, and office machines.<br><br>Evaluate audio and visual creation and editing computer programs to be offered to patrons. Purchase initial programs, train staff in its use, and educate patrons about new services.<br><br>Attend professional development about new technology services that | Replace and update current patron hardware and software technology as needed.<br><br>Continue technology professional development, evaluation, and budgeting process. Explore other "makerspace," "creative," and assistive technologies, besides solely office machines.<br><br>Purchase budgeted new technology. Train staff on new technology. Prepare | Continue aforementioned technology evaluation, training, replacement, and acquisition. |

| | | | |
|---|---|---|---|
| | can be provided to patrons. Evaluate feasibility and prepare budgets for new technology service efforts. | educational materials for patrons about new services. Promote services. | |